

Nextdoor Neighborhood Faves

Winners Kit


2023
Neighborhood
FAVES
nextdoor

Congratulations!

You've been voted a Nextdoor
Neighborhood Fave. Now it's time to get the
word out. Use the resources in this kit to
share the good news with neighbors.




Social Channels

Winners kit



Download the provided images to share the great news on your social channels. Use our suggested copy or write your own. Don't forget to:

- Mention **@nextdoor**
- Include hashtag **#NeighborhoodFaves**
- Link to your business page.

Find your business page share link by clicking the  arrow at the top of your business page and tap "copy link".

Nextdoor Post

Download the image and use the suggested copy below for a Nextdoor Business Post.

Suggested Nextdoor Business Post copy:

Thank you to our neighbors! We are honored to be voted a 2023 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community!

Be sure to visit us on Nextdoor and leave a recommendation. #NeighborhoodFaves

DOWNLOAD



Instagram Feed

Download the image and use the suggested copy below for an Instagram post.

Suggested Instagram copy:

Thank you to our neighbors! We are honored to be voted a 2023 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community! Be sure to visit us on @Nextdoor through the link in our bio and leave a recommendation. #NeighborhoodFaves

DOWNLOAD



Social Channels

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Stories

Download the images for your Stories.

DOWNLOAD



Facebook

Download the image and use the suggested copy below for a Facebook post.

Suggested copy for Facebook:

Thank you to our neighbors! We are honored to be voted a 2023 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us continue to grow in our community!

Be sure to visit us on @Nextdoor and leave a recommendation:
[insert your business page link here] #NeighborhoodFaves

DOWNLOAD



LinkedIn

Download the image and use the suggested copy below for a LinkedIn post.

Suggested copy for LinkedIn:

Thank you to our neighbors! We are honored to be voted a 2023 @Nextdoor Neighborhood Fave. This award means so much for our business and helps us become more recognizable in our community! Be sure to visit us on @Nextdoor and leave a recommendation: [insert your business page link here] #NeighborhoodFaves

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Banners, Ads and More

Winners kit

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Neighborhood Faves 2023 PR template & guidelines

Congratulations on being named a 2023 Neighborhood Fave! To announce your win, you are welcome to adapt the language from the provided press release template.

Some additional guidelines:

- Please include a link to the Neighborhood Faves voting list at nextdoor.com/favorites in all communications. You may also include a link to your Business Page on Nextdoor.
- Please tag #Nextdoor and use the hashtag #NeighborhoodFaves on social media.

Additionally, you are welcome to use the Nextdoor Neighborhood Faves creative assets provided in the winners kit on your website, in press releases, and on social media.

Press release template

Neighborhood Name **Business Name** is honored to be named a "2023 Neighborhood Fave" in Nextdoor's Annual Local Business Awards.

CITY/STATE DATE **Business Name** has been named to the winning list of December 1, 2023 Neighborhood Faves, the annual award where neighbors vote to celebrate their favorite local businesses. This year, nextdoor.com winners for **Business Name** will receive greater visibility and ranking on the Nextdoor app as well as a "2023 Neighborhood Faves Winner" sticker to showcase their win to the real world.

"By voting for the 2023 Neighborhood Faves, neighbors have shown that they truly know the best local businesses," said Nextdoor CEO, Scott Miller. "This accolade is a testament to local businesses reflects the unique sense of belonging and pride they create, enabling communities to thrive. Supporting these local establishments not only fosters economic resilience but also enables us to accept trade faster and with better outcomes. We are delighted to recognize and honor the local establishments that have made an exceptional impact on neighborhoods everywhere!"

Neighborhood Faves awards recognize the top 1% of local businesses on Nextdoor and honor the businesses that are most loved by locals. Used by one in three households in the US, Nextdoor is the neighborhood network where our local neighbors and businesses connect to the neighborhoods that matter to them. In a recent Nextdoor survey, 94% of Nextdoor neighbor reports voting recommendations for products, services, and businesses from their Nextdoor neighbors and 79% of Nextdoor neighbors say they are more likely to consider shopping at a business or using a service if they knew it was a Nextdoor Neighborhood Fave.

Insert quote from business owner

The complete list of winning businesses in each city is available at nextdoor.com/favorites. Join the neighborhood network by downloading the Nextdoor app or visiting nextdoor.com.

Press Release

Take this award to the next level. Use our press release template to share the good news with your local media.

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Website Banner

Download the image to display on your website.

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2023
Neighborhood
FAVES
nextdoor

Neighborhood Faves Winner

Thank you neighbors for your support

Discover more Faves: download **Nextdoor app**

Neighborhood **FAVE** nextdoor

Award Certificate

Print this certificate to frame it, to show off your award to customers!

DOWNLOAD



Printable Sticker

Download and print this sticker so you can show off your award!

DOWNLOAD